



# Executive's Guide to Understanding People: How Freudian Theory Can Turn Good Executives into Better Leaders

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## **Executive's Guide to Understanding People: How Freudian Theory Can Turn Good Executives into Better Leaders Zaleznik**

Zaleznik takes managers into Freud's world of psychoanalysis and shows managers what they need to know about themselves and their employees to better motivate and lead. He discusses a variety of things relevant to today's top leaders including Freud's origin of psychoanalysis, the unconscious, neuroses, organizations and change.

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