



Creating a Streaming Video Collection for Your Library

Cheryl J. Duncan, Erika Day Peterson

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Using vendor licensing and fair use guidelines, library collections can contain thousands of online videos either purchased or through in-house digitization. In this book, the authors share their knowledge developed in building and maintaining a streaming video collection. Highlights include key information and tips, as well as recommended best practices, for the licensing and acquisitions processes, providing access, promoting the collection, and evaluating the library and vendor collections. The authors cover the options for acquiring streaming video titles and options for hosting videos. The book is structured with an introduction, a chapter on each key process with subsections on specific aspects of those processes, and finally with a concluding chapter which looks at the future of streaming video collections for libraries.

Creating a Streaming Video Collection for Your Library will serve as a key reference and source of best practices for libraries adding streaming video titles to their collections or for any library that is already offering streaming video. Since this is a relatively new area of collection development, this book will help libraries and video vendors establish consistent guidelines, licensing models and workflows.

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