



The Mediated Presidency: Television News and Presidential Governance

Stephen J. Farnsworth, Robert S. Lichter

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Including late-breaking data from the Iraq occupation and the disastrous CBS News reports on Bush's Vietnam-era National Guard Service, acclaimed media scholars Stephen J. Farnsworth and S. Robert Lichter examine news coverage of military policy, economic policy, and scandals from the last four U.S. presidencies, including the current controversial administration. Using a quarter-century of content analysis data, the authors demonstrate how the White House dominates Capitol Hill on every dimension of news coverage, undermining Congress's attempt to compete as an equal branch before the public. At the same time, they show how the networks are steadily losing ground to new media outlets and suggest future paths our media mania may take.

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