



Mapping the Magazine: Comparative studies in magazine journalism (Journalism Studies)

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The media and more recently journalism have provided rich areas of study for many years but magazines, perhaps the most prolific single medium, have been largely ignored. *Mapping The Magazine* aims to redress the balance with an unprecedented collection of original, scholarly, detailed but wide-ranging examinations of the magazine form. Drawing on a variety of theoretical approaches and a wealth of titles from around the world, the contributions demonstrate just how significant the magazine has been, and continues to be, in the realm of journalism and cultural production.

From the science magazines of the Victorian era to women's magazines of South Africa and Israel, via rock music and photojournalism past and present, the material in *Mapping The Magazine* illuminates and explores the all-encompassing, global and historical nature of the subject matter.

Some of the most notable names in the field of magazine studies, including John Hartley, Sammye Johnson, David Abrahamson, Bethan Benwell, and Patrick Roessler contribute research based analyses of various aspects of magazine journalism from around the globe and across a wide historical span.

This book will help to establish the magazine as a medium which is not only suitable for research but which also opens up a huge new field of possibilities.

This book was previously published as a special issue of *Journalism Studies*

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