



# Building a Business Impact Analysis (BIA) Process: A Hands-on Blueprint

*Barry A. Cardoza*

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The BIA (Business Impact Analysis) is not just all about satisfying management requirements. Its *most important goal* is to provide your organization (business, hospital, or agency) with a solid data foundation upon which you can build a meaningful, comprehensive Business Continuity Plan (BCP).

In **Building a Business Impact Analysis (BIA) Process: A Hands-on Blueprint**, Barry Cardoza uses his teaching and lecturing skills to clearly lead you through a concise, step-by-step blueprint for building not just another "window dressing document", but an entire, systematic, *functioning* BIA Process.

### He shows you how to:

- Obtain the all-important Executive Support that gives you your analysis authority.
- Involve stakeholders in the planning process, and obtain their honest, meaningful input
- Establish the goals, and "*Big Picture*" scope of your entire BIA process
- Focus on what's important, and not get side-tracked by minutia
- Collect, and then validate your data
- Analyze your collected data, and produce a concise, valuable document, one that is a cornerstone piece in the entire organizational Business Model
- Keep your BIA current, dynamic and meaningful

### A FREE, accompanying CD-ROM contains:

- A flow chart of BIA considerations and action items
- Sample communications and forms
- Customized example of *Spreadsheet approach* to data collection and analysis
- Customized example of a *Database approach* to data collection and analysis

A good BIA-based BCP that is team-driven, flexible and useful, today and tomorrow, is what works! Whatever your job accountability is in your organization: management, business continuity, risk or loss prevention, crisis preparedness and response, or education & training – this is your designated, hands-on guidebook!

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#### **Jacquelynn Laverty:**

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