



Reliability and Validity Assessment (Quantitative Applications in the Social Sciences)

Edward G. Carmines, Richard A. Zeller

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This guide explains how social scientists can evaluate the reliability and validity of empirical measurements, discussing the three basic types of validity: criterion related, content, and construct. In addition, the paper shows how reliability is assessed by the retest method, alternative-forms procedure, split-halves approach, and internal consistency method.

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