



# How Women Succeed

*Rebecca Shambaugh*

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## **TWO E-BOOKS IN ONE**

*It's Not a Glass Ceiling, It's a Sticky Floor*

Statistically, more than one-third of Fortune 500 managers are women-and yet we represent barely five percent of the top earners among executives. Usually, we blame it on men-those “old boy” networks that don't typically welcome women into “the club.” But, according to leadership coach Rebecca Shambaugh, the real obstacle to women's advancement is not a “glass ceiling.” It's the self-imposed career blocks that prevent us from moving up. *It's Not a Glass Ceiling, It's a Sticky Floor* will show you how to get unstuck from common traps. You'll discover how other successful women have managed to break out of middle management jobs to grab the top leadership positions.

*Make Room for Her*

Studies prove that organizations with a greater number of women in senior executive roles are more profitable, have greater market share, and are better able to compete and grow. Businesses with fewer women leaders are just plain leaving money on the table. Yet even in the twenty-first century, women are still not equally represented in leadership.

In her groundbreaking new book, *Make Room for Her*, leadership expert Rebecca Shambaugh argues that business leaders need to embrace and leverage the broader spectrum of gender intelligence that fosters a balanced leadership perspective and yields better business results.

This book provides firsthand advice from men on how women can grow and advance to the senior leadership and executive levels, and it offers a female's perspective on how men can best coach and support them in doing so.

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