



Commercial Awareness and Business Decision Making Skills: How to understand and analyse company financial information

Paul Rodgers

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This book is designed to act as a financial statement phrase book and dictionary rolled into one. It will enable those new to the financial world to draw meaning from the wealth of information contained within financial documents that were previously considered out of bounds.

Furthermore, although the pages within this book will be an invaluable springboard to those starting out in the world of accountancy, its primary aim is to enable commercial managers working within every facet of a business to meet clearly defined objectives.

It will enable these professionals to take commercial documents and visualise how they interact with the work of an accountant, explaining why every board of management appears to focus on financial data.

- * Explains the impact of choices in accounting treatment upon the financial data an entity produces
- * Uses tools to complement the financial data, encourages asking perceptive questions that elicit answers that would not otherwise be made available
- * Adds value within a commercial business environment

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