



# The Twelve Absolutes of Leadership

*Gary Burnison*

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## ALL IN, ALL THE TIME

For Gary Burnison, CEO of the world's largest executive search firm, these five simple words perfectly capture the essence of great leadership. There can be no half measures. Complete commitment, total engagement, and a powerful sense of personal responsibility are the criteria for true leadership excellence. It's more than a job; it's a way of life. But how do you get there? In this groundbreaking book, Burnison provides the answer.

As the leader of Korn/Ferry International, Burnison is particularly well qualified to write a guide to effective leadership. On a personal level, he experiences every day what it's like to be responsible for the lives of others, the careers of his employees, and the expectations of stakeholders. He also deals one-on-one with some of the world's top leaders.

In *The Twelve Absolutes of Leadership*, Burnison distills this vast experience into an actionable plan for building world-class leadership skills. You'll learn how to train your focus on the twelve most critical elements of leadership, so you can

- Establish your vision and develop a strategy for achieving it
- Inspire your people to embrace the change you envision
- Measure the effectiveness of your leadership
- Build powerful teams that are aligned in purpose and strategy
- Foresee new opportunities and adjust your course to meet them

Nothing in business or life generates greater personal satisfaction than affecting peoples' lives in a positive way through excellent leadership. Burnison refers to it as the "eighth wonder of the world."

The prospect might seem daunting, but Burnison makes it more accessible than you thought possible. He presents a framework based on enduring human truths, which is applicable in every leadership role and arena. All you have to do is apply it with dedication and determination.

You have the ability. Take your first steps to leadership excellence with *The Twelve Absolutes of Leadership*.

### **Praise for *The Twelve Absolutes of Leadership*:**

"In *The Twelve Absolutes of Leadership*, Gary Burnison captures the timeless principles that leaders must possess, beyond intelligence, courage and heart. These essential elements speak to the integrity and authenticity that underscore all effective leadership."

—**Carlos Slim, entrepreneur, investor, and the world's richest man**

"Only a few good leaders have paused to reflect seriously on being leaders. Xenophon and Ulysses S. Grant did, and now Gary Burnison can be added to the list. This is not a business book. This is a book about the business of life."

—**P.J. O'Rourke, political satirist, journalist, and author**

“Gary Burnison has distilled leadership into its essential elements—the absolute truths about leadership that apply in every arena. For those who want to know what leadership is all about, this book has the answers.”

—**Lt. Gen. (Ret.) Franklin “Buster” Hagenbeck**

“Leadership is the most important ingredient in any successful organization. Gary Burnison explores the essential elements of leadership through conversations with some of the world’s most seasoned and accomplished leaders.”

—**Eli Broad, founder of The Broad Foundations, KB Home, and SunAmerica**

“Gary Burnison’s wisdom and insight cut straight to the heart of the matter—to the essential elements of any leadership framework. His stories, observations, and conversations with leaders artfully illustrate these principles, applicable to everyone.”

—**Vicente Fox, former President of Mexico**

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Playing with family within a park, coming to see the water world or hanging out with pals is thing that usually you have done when you have spare time, after that why you don't try issue that really opposite from that. Just one activity that make you not sensation tired but still relaxing, trilling like on roller coaster you already been ride on and with addition info. Even you love The Twelve Absolutes of Leadership, it is possible to enjoy both. It is excellent combination right, you still would like to miss it? What kind of hang type is it? Oh can happen its mind hangout fellas. What? Still don't buy it, oh come on its known as reading friends.

#### **Charles Stubblefield:**

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#### **Stephanie Carter:**

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#### **Christina Harper:**

A lot of people said that they feel bored when they reading a guide. They are directly felt this when they get a half portions of the book. You can choose the particular book The Twelve Absolutes of Leadership to make your own personal reading is interesting. Your own personal skill of reading talent is developing when you including reading. Try to choose straightforward book to make you enjoy to learn it and mingle the sensation about book and looking at especially. It is to be very first opinion for you to like to open up a book and examine it. Beside that the book The Twelve Absolutes of Leadership can to be your new friend when you're really feel alone and confuse with what must you're doing of that time.

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